



## **MBA Board Meeting Minutes, October 25, 2022**

H. Arata called the meeting to order at 7:41 pm.

In Attendance: Heather Arata, Ally Britton, Don Connolly, Tim D'Ignazio, Dave Fairman, Laura Graham, Elizabeth Romaine, Brittany Scharr, Lexi Stolberg, Michael Straw

Absent: Sandy Baggot, Ed Blanchard, David Sibley

**Consent Agreement:** Amendment made to September minutes: H. Arata originally listed as in attendance but was not present. T. D'Ignazio motion to approve September Minutes as amended and Financial Report. Unanimous approval.

**Comments from the Chair/Retail Update** – Filming for the holiday special by QVC has ended.

Rye BYOB has celebrated their 2<sup>nd</sup> anniversary and Pairings Cigar Bar their 6<sup>th</sup> anniversary in Media.

La Na Thai is under new management.

Vendors from the 2022 Media Fall Festival applauded the success of the event and appreciated the pre and post event emails they received. Requests for a map for next year's event were noted.

**Comments from Vice Chair** – The 2022 Media Fall Festival received positive reviews from guests. Thank you to all involved.

**Treasurer's Report** – Reports distributed via email prior to meeting. D. Fairman, and bookkeeper Anne Lindeman speak regularly – hoping to have the 2023 budget ready for the November meeting.

**Secretary's Comments** – No comments.

**Executive Director Report** – Written report distributed.

Bluebird Distilling has expressed interest in the location at 22 W State Street – originally Bryn Mawr Trust. The property manager and client have been introduced and are in discussion. Bluebird Distilling will be the vendor for the pop-up bottle shop on December 10, 2022. The Media Arts Council has agreed to host the pop-up shop if location details have not been finalized at 22 W State Street.

Holiday events have been scheduled. Sponsorship opportunity packages to go out next week.

Ribbon cutting at Edward Jones, 323 W State Street, at 10 am on Friday scheduled.

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2023 MBA board meetings to remain on the 4th Tuesday of every month at 7 pm – November and December exceptions. November 14 and December 12, 2023 meetings scheduled pending confirmation with borough.

L. Stolberg reported on Fall Festival success.

Increase of merchandise sales since special event at Dining Under the Stars. Inventory to be taken and possibly restocked following holidays.

Holiday preparations under way – local high school choirs to be brought to downtown Media to sing holiday carols.

Media Restaurant Week application has been converted to online format. Currently five Media restaurants signed up.

**Borough Liaison** – Finance committee accepted MBA budget support request for 2023. Waiting for approval by council. Thank you to H. Arata, D. Connolly, and D. Fairman for help.

Great feedback from council on 2022 Media Fall Festival.

Halloween Parade to be on October 29<sup>th</sup>, 2022, at 11 am. Thank you to D. Fairman and the board for help.

**Old Business** – No old business.

**New Business/Open Discussion** – No new business.

M. Straw motion to adjourn; unanimous approval at 8:14 PM.

Next meeting November 15, 2022 at 7:00 PM.

Prepared by Alexis Ellen-Jane Stolberg – amended by David Sibley