



## MBA Board Meeting Minutes, May 24, 2022

Heather Arata called the meeting to order at 6:32 pm.

In Attendance: Heather Arata, Sandra Baggot, Ed Blanchard, Ally Britton, Don Connolly, Dave Fairman, Laura Graham, Elizabeth Romaine, Brittany Scharr, David Sibley. Michael Straw

Absent: Tim D'Ignazio

**Consent Agreement:** M. Straw motion to approve April Minutes and Financial Report. Unanimous approval.

**Comments from the Chair/Retail Update** – H. Arata noted that Gillian Crawley passed away – long time resident and staff of MBA. MBA to make memorial gifts of \$100 each to Media Theatre and Hedgerow Theatre.

Media Food Bank is currently in great need – suggestion of collection boxes at Media businesses like last year. Discussion of collecting during Dining Under the Stars. Perhaps collections other than on Wednesdays? MBA can drive public to the collection boxes.

Poke Ono 300 W. State St officially opened. Edible is under new ownership.

**Comments from Vice Chair** – Update on committees. Immediate urgent issue is for events – putting emphasis on that idea to fall under the Main Street America model, events is the biggest need. D. Connolly and H. Arata leading event discussion.

**Treasurer's Report** – Written reports distributed. Currently at the high point of the year financially. Expenses look normal.

**Secretary's Comments** – June 7 event at Towne House honoring Media Theatre leadership. Need for ticket sales/promotion. Urged Board to share and encourage sponsorships. D. Krull and B. Messick to be consulted for suggestions.

**Executive Director Report** – Written report distributed.

Dining Under the Stars – Thanks expressed to E. Romaine and all who helped with setup/breakdown so far. Staff of Drew Arata & Matt Heavens has been working out very well. Record number of restaurants participating this year. Upon reopening, Brick & Brew will increase that total. Anticipated income from participation and sponsors has exceeded budget. There have been some unforeseen expenditures, but the items purchased will last for years and are not repeating expenses. A non-profit presenter has been scheduled for each week. Some performance dates still open but those are also filling up.

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Administrative Assistant/Office Operational Support position – 13 applicants were offered phone interviews, 6 accepted. The field was narrowed to 3 finalists, which had zoom calls with D. Connolly and D. Fairman. A decision is expected by 5/28.

Business District office – Working with S. Baggott to get cost for outfitting potential office location, as well as equipment and utilities estimates to determine realistic pricing to start an office.

Festival Events – Pressure from businesses and the public for return of events. MBA needs to proceed with producers/providers to schedule events and book dates. Delco Cruisers are interested in a Car Show in Media – target date 9/18 with rain date 9/25. Delco Cruisers are meeting tonight and will know more tomorrow. Discussion followed about controversial messages and how to prohibit them. Proposal to ask each exhibitor to sign agreement. Will wait to hear back from Car Club for more information.

Web design team sent a preview of the redesign - will review and reply soon.

**Borough Liaison** – E. Romaine reported Council will draft a plastic bag/straw ordinance, may be ready in a month or two. Discussion with Parks Dept. about Halloween Parade. Met with Media Real Estate which will keep MBA apprised of commercial vacancies in Media.

**New Business** – None

E. Blanchard motion to adjourn; unanimous approval at 7:52 PM.

Next meeting June 28, 6:30 PM

*Prepared by David Sibley, Secretary. 6/23/2022*