



MBA Board Meeting Minutes, June 27, 2023

H. Arata called the meeting to order at 7:01 pm.

In Attendance: Heather Arata, Sandy Baggott, Don Connolly, Tim D'Ignazio, Laura Graham, Elizabeth Romaine, David Sibley, Michael Straw

Absent: Ed Blanchard, Ally Britton, Stu Eli, Brittany Scharr

Consent Agreement: H. Arata amended May minutes to reflect 'Mothers Day' instead of 'Memorial Day'. M. Straw motion to approve amended May Minutes and Financial Report. Unanimous approval.

Comments from the Chair/Retail Update – Sterling Pig celebrating 8th anniversary.

Pride Parade went very well – restaurants were packed lunch through dinner; businesses busy all day. Organizers did a great job communicating with businesses and the community.

Mochiatsu is open, MBA Ribbon Cutting Jun 29, 5PM.

On-A-Roll lost lease, details unclear.

Meeting with Aubrey Fink of Fink Creative - proposal to develop social media templates and a plan based on our budget. Searching for other similar services for comparison.

Comments from Vice Chair – Compliments on Pride Parade.

Treasurer's Report – Written reports distributed.

Secretary's Comments – Dining Under the Stars had air quality cancelation June 7. Rain conditions on June 20.

Signup Genius is live – also suggestion to invite your personal network to help with volunteer assignments. Request to add 'on-call' position to Signup Genius. Is there a need to recruit volunteers for merch tent?

Executive Director Report – Written report distributed.

Borough Liaison – Borough Council asked again about October extension of DUTS. Discussion followed of surveying businesses and reporting back to Council in July. Recommend including data to back up any decision. Plan for report to Council in August. Further discussion of the costs involved. Target goal to deliver by 8/3 (plan needed in time for 7/25 MBA meeting).

Board proposed survey questions for restaurants and for all other businesses.

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M. Straw inquired is Media ready for the bag ordinance? Businesses have had 12 months to prepare plus a six month 'grace period'. Further discussion followed regarding enforcement.

L. Romaine reported Council goal is to renovate Plum Street Mall in 2024.

New Business/Open Discussion – L. Graham reported she's been asked by *Mid Atlantic Events Magazine* to write an article on Dining Under the Stars and asked for suggestions for interviews to incorporate.

Motion to adjourn by T. D'Ignazio. Meeting adjourned at 8:09 PM.

Next meeting July 25, 2023 at 7:00 PM.

Prepared by David Sibley, 7/17/23