



## **MBA Board Meeting Minutes, August 22, 2023**

H. Arata called the meeting to order at 7:10 pm.

In Attendance: Heather Arata, Sandy Baggott, Ally Britton, Dave Fairman, Tim D'Ignazio, Laura Graham, Elizabeth Romaine, Brittany Scharr, David Sibley

Absent: Don Connolly, Stu Eli, Michael Straw

**Consent Agreement:** T. D'Ignazio motion to accept June 2023 Minutes & Financial Report. Unanimous Approval. A. Britton motion to accept July 2023 Minutes & Financial Report. Unanimous Approval.

**Comments from the Chair:** Resignation letter received from Ed Blanchard. S. Baggott motion to accept – approved with thanks for his service to the MBA.

Meeting with Foundation for Delaware County to discuss 501(c)3 status, and FDC providing fiscal sponsorship for a 7% fee. Corporate donors are more willing to make nonprofit donations. Information provided at this point just for discussion, not for a vote. Still more questions and probably a formal proposal to follow.

Media Little League – congratulations to Mid Atlantic Region champions. Parade plans are in the works, details to be determined.

French bakery changed name to Artisan Croissanterie.

**Treasurer's Report** – Written reports distributed. D. Fairman has been working with Anne Lindeman drafting the 2024 budget. Hope to have to the board by September.

**Secretary's Comments** – D. Sibley reported the Halloween Parade will be October 28 (rain date 10/29). Veterans Day Parade is Friday November 10. Santa's Parade is Sunday November 26 (rain date 12/3).

**Executive Director Report** – Written report distributed.

Social Media reach has been extraordinary – Facebook, 9% increase. Instagram, 14%. Due mostly to Fall Fest and Media Little League video clips.

S. Baggott asked about PA Arts Council grant – has traditionally been \$2,000 or 3,000 for music series, continued recently with performances at DUTS, holiday and other community events. Amount has increased to \$5K but the parameters have gotten more stringent including more documentation. Extra effort was required to prepare the application.

Discussion of applying for DCED grants but with 8/31 deadline, this will need to be a 2024 item.

Fall Fest already has 90 exhibitors; ahead of schedule compared to last year. Paid coordinator is doing a great job and has good ideas.

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**Old Business** – MBA recommendation to Borough Council for two extra nights of DUTS in October. D. Sibley motion to add Oct 4 & 11 without a fee for restaurants already participating. Motion passed with 6 votes in favor and 1 against.

**New Business/Open Discussion** – Thanks to Jesse Cline and Patrick Ward upon their retirement in August. They were recognized at a recent reception at Media Theatre.

B. Scharr motion to adjourn at 8:06 PM.

Next meeting September 26, 2023 at 7:00 PM.

Prepared by David Sibley, 9/21/23