



## **MBA Board Meeting Minutes, October 24, 2023**

H. Arata called the meeting to order at 7:06 pm.

In Attendance: Heather Arata, Sandy Baggot, Don Connolly, Tim D'Ignazio, Dave Fairman, David Sibley, Michael Straw

Absent: Ally Britton, Stu Eli, Laura Graham, Brittany Scharr, Elizabeth Romaine

**Consent Agreement:** M. Straw motion to accept September 2023 Minutes & Financial Report. Unanimous approval.

**Comments from the Chair:** 2024 meeting date changes, Nov 19, Dec 17. Motion to change dates by D. Sibley. Unanimous approval.

Volunteers needed for Small Business Saturday 11/25. Also needed for Nov 29, Dec 2, 6, 13, 16, 20 and 31.

Lampost campaign – design discussion. Need to start sales now.

Game on State second anniversary – party planned for Saturday after Halloween Parade.

**Vice Chair Report** - Impressed by CafeSphere – huge improvement to the property.

**Treasurer's Report** – Written reports distributed. The 2024 budget will be distributed to the Board for discussion at November meeting.

**Secretary's Report** – D. Sibley reported that Board approved 3 year extension to the employment agreement for D. Fairman. Also approved a 'thank you' bonus payment for A. Stohlberg for her service to MBA.

CafeSphere ribbon cutting ceremony included MBA Board members, Borough Council members, Mayor, and a representative from Sen. Kearny's office.

**Executive Director Report** – Written report distributed. Compliments to Meg Woody for Fall Fest organizing. A big job and next year we'll have more help. 138 vendors. A lot of compliments from vendors and no complaints. Request to see Fall Fest accounting at November meeting.

Spring Art Fest will not include food or music, only makers offering original works.

**Administrative Assistant's Report** – Fall Fest de-brief meeting with feedback and ideas for next year.

Working on contact lists for each event.

Restaurant Week Poster and registration (fully digital) underway.

Spring Art Fest registration is open. Working closely with Art Fest planners on details.

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Lamppost registration open – planning to target lawyers.  
Continuing updates on email addresses and bouncebacks.  
Made Restaurant Week website updates as registrations come in.  
MBA merchandise – records being updated, inventory, etc.  
Working on Trolley 101 plans.  
Working with Kenny's Flowers on street decorations.  
Compiling photo library of all events.

**Old Business** - Restaurant letter and guidelines from Borough partially done, still waiting for input from Borough for information that needs to be conveyed.

Question about Pennsylvania Downtown Center – MBA needs to decide direction first before including PDC. Suggestion about an event to showcase service businesses (that are not included in other fests).

M. Straw motion to adjourn at 8:01 PM.

Next meeting November 14, 2023 at 7:00 PM.

Prepared by David Sibley, 11/10/23