



## **MBA Board Meeting Minutes, April 23, 2024**

H Arata called the meeting to order at 7:01 pm.

In Attendance: Heather Arata, Ally Britton, Don Connolly, Tim D'Ignazio, Stu Eli, Dave Fairman, Vanessa McGuinn, Elizabeth Romaine, Brittany Scharr, David Sibley

Absent: Sandy Baggot, Michael Straw

**Consent Agreement:** T D'Ignazio motion to accept March, 2024 Minutes and Financial Report. Unanimous approval.

**Comments from the Chair:** Kenny's Flowers celebrating 5-year anniversary.

Media Comic-con April 13-15 went well.

Poem in your Pocket activity was great – Scooped reported their best day ever due to this.

Spring Arts Show went really well, load-in was the most organized. Publicizing the event is a challenge – not sure what would be better. Weather was an issue. So far almost all feedback has been positive. Artists/exhibitors promoted themselves. Consistent crowd all day. Restaurants were supportive of 'no food' at the festival. Great organization of the event – 114 vendors, survey has been distributed. Many already considering for next year – possible crossover for Fall Festival – possibilities for repeat exhibitors. S. Eli suggested saving testimonials from happy exhibitors.

**Treasurer's Report** – Written reports distributed.

**Secretary's Report** – Restaurant week – already decided no for the Fall although some restaurants reported good results from Spring Restaurant Week

**Executive Director Report** – Written report distributed.

PECO working at Jackson Street to make connections beneath the trolley tracks. D Fairman facilitated a delay to the start of work at the last minute to accommodate Spring Arts Show.

May 1 will be a ribbon cutting for Dining Under the Stars at 5:30. Casey from WMMR will be at the event.

May 8 – Delco Gives Day kickoff, 280 organizations involved. There will be travelling performers during DUTS. Ceremony will begin 6PM on Veterans Square including dignitaries. Also Pinocchio's will set up a beer garden. Opportunities for creative promotion and name recognition.

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**Administrative Assistant's Report** – written report distributed.

Merch tent at Arts Show – thanks to S Baggot, T D'Ignazio and D Sibley for staffing tent.

Hoping for merch tent at DUTS last Wednesday of each month.

Fox29 online feature in Media. Will lead to more in-studio promotions.

**Borough Council Liaison** - County parking lot expected to open in time for Delco Gives Day.

No parking enforcement May 1 & 8 during DUTS except for illegally parked vehicles. Will leave a polite note of thanks and courtesy for first two Wednesdays.

Plum Street Park renovations projected to start end of June through Labor Day. There will be penalties for going over schedule. Will require a lot of MBA communication with businesses.

Borough Council extended an offer to Lt. McCormick to be next Chief of Police. Decision pending.

**Old Business** - Follow up about business operating from a residence on State Street – MBA has raised the concern with the Borough.

**New Business** – M/UP Library – discussion of possible cross-promotion with businesses. Their book sale draws a lot of traffic.

Discussion of Media Theatre and cross-promotion with businesses.

T D'Ignazio motion to adjourn at 8:08 PM.

Next meeting May 28, 2024 at 7:00 PM.

Prepared by David Sibley, 5/22/24