



MBA Board Meeting Minutes, March 26, 2024

H Arata called the meeting to order at 7:00 pm.

In Attendance: Heather Arata, Sandy Baggot, Don Connolly, Tim D'Ignazio, Stu Eli, Dave Fairman, Vanessa McGuinn, Elizabeth Romaine, Brittany Scharr, David Sibley, Michael Straw

Absent: Ally Britton

Consent Agreement: M Straw motion to accept February 2024 Minutes and Financial Report. Unanimous approval.

Comments from the Chair: Magic Threads celebrating 5-year anniversary.
Pathways to Palates 1-year. Ocean City Coffee 5-year.

Exciting press coverage and viral video surrounding Kelce's visit to the Townhouse on St. Patrick's Day.

Owner of 320 Market was visited by the President.

Media Comic-con April 13-14 including screening of *Back to the Future* with guest speaker at Media Theatre.

Treasurer's Report – Written reports distributed.

Holding steady on finances. Several holiday invoices got paid in February. 2022 audit paid for by borough – working with bookkeeper on 2023.

Secretary's Report – Restaurant Week has 9 participating restaurants, proposal to omit the Fall event. Suggestion to offer free restaurant week to all participants – no need for a registration fee. Discussion followed that Dining Under the Stars is Media's version of Restaurant Week. Possibility of highlighting a different DUTS participant each week.

D Sibley motion to cancel Fall Restaurant Week – unanimous approval.

Executive Director Report – Written report distributed.

Discussion of a business operating on State Street out of a residential property - exterior signage, etc. Issue to be referred to Police and code enforcement.

Recap of meeting with restaurant owners/managers: DUTS, LCB filings, and other topics discussed. DUTS fees reduced for 2024.

'Shop Delco Small Business Expo' – some concerns about who is running this, is it legitimate?

March 26, 2024 Minutes – Page 2

Follow up of February meeting, searching for legal representation, municipal experience needed. Need for retainer for MBA. Jim Byrne contacted, has great experience. Meeting upcoming.

Business directory on VisitMediaPA.com is down. The website structure is outdated but needs attention. May need to budget for 2025.

Partnering with MAC for promo radio spots on WXPB.

Penn State sponsorship of 'car smash' fundraiser at car show June 2. Discussion about Car Show and Pride Parade occurring on the same weekend.

Administrative Assistant's Report – written report distributed.

Fall Fest planning is underway.

DUTS update.

Delco Gives Day (May 8) has 75+ nonprofits involved.

Looking for sponsors for all events – menu of opportunities exists, introductions welcome.

New merchandise order has been made. Volunteers for merch tent needed for Spring Arts Show.

Interested in DUTS ribbon cutting ceremony and weekly 'horn-blower'.

Borough Council Liaison - County parking opening end of April. Extra push to be open for Delco Gives Day event.

New Business – Vape shop has opened next to Van Gough (former Mango's).

Poem in your pocket week April 19 & 20 – encourage businesses to participate, good promotion.

Eagles Autism charity last week was well run by State Street Pub.

S Eli reported his new shop to open end of April.

D Sibley motion to adjourn at 8:11 PM.

Next meeting April 23, 2024, at 7:00 PM.

Prepared by David Sibley, 4/19/24.