



MBA Board Meeting Minutes, July 23, 2024

Meeting called to order at 7:02 pm.

In Attendance: Heather Arata, Don Connolly, Tim D'Ignazio, Stu Eli, Dave Fairman, Vanessa McGuinn, Elizabeth Romaine, Brittany Scharr, David Sibley, Michael Straw

Absent: Sandy Baggot, Ally Britton

Guests: Vince D'Amico, Danielle Millio, Nicolette Naimoli,

Consent Agreement: D Sibley motion to accept May, 2024 Minutes and Financial Report. T D'Ignazio motion to accept June, 2024 Minutes and Financial Report. Unanimous approval.

Comments from the Chair: Three Potato Four 2-year anniversary. Per Lei is leaving Media, Stile will remain.

Plum Street construction causing rodent problem as predicted. Sidewalk is currently closed off for construction – ADA access is a concern. Signage directing pedestrians across the street would be helpful. Construction seems to also be affecting meters/kiosks.

D Fairman reported conversations with Borough Manager, Engineer and Special Projects Manager and the reply was there are no glitches in the project. Parking enforcement will continue during construction. Also met regarding ADA access and signage – this was unexpected but working on ADA and signs.

Unanimous approval of V D'Amico's recommendation to Council for a board seat.

Vice Chair's Comments: Met with D Fairman and D Sibley to discuss Board growth and categories.

Treasurer's Comments: Written reports distributed. D Fairman reported bank balances are solid. Fall Fest early applications are coming in. Savings account switched yielding positive results. Accounts Payable up-to-date. Police invoices have begun coming in.

Executive Director's Report – Written report distributed. Executed agreement with Foundation for Delaware County – now need to determine strategy, promotion and publicity. Projecting October launch gives time to collect assets and determine strategy.

McNichol, Byrne & McKloskey sent engagement letter for as-needed solicitor. Question if there will be a monthly charge or how to proceed – is a Board vote needed.

Discussion of Media Arts Council relocating.

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Administrative Assistant's Report – Discussion of 10 Thousand Villages as flagship for all their stores.

Fall Fest is close to fully sold.

Borough Council Liaison - Trader Joe's extended lease for five years.

Borough received additional grant for Plum Street, which will revise design more toward original plans. Discussion of design, holiday decorations, etc.

Old Business - Discussion of what MBA does for Fall Fest, the music and the Kid Zone. Discussion of adding 'harvest fest' elements in 2025 – pie eating contest, etc. Also, custom merch for Fest, etc.

New Business – Help needed with merch tent for DUTS in July.

Thanks conveyed to Rec Board for recent growth and success in events.

M Straw motion to adjourn at 7:59 PM.

Next meeting: August 27, 2024 at 7:00 PM.

Prepared by David Sibley, 8/22/24