



MBA Board Meeting Minutes, November 19, 2024

Meeting called to order at 7:08 pm.

In Attendance: Heather Arata, Ally Britton, Don Connolly, Vince D'Amico, Tim D'Ignazio, Stu Eli, Dave Fairman, Vanessa McGuinn, Danielle Millio-DiGalbo, Elizabeth Romaine, Brittany Scharr, David Sibley

Absent: Sandy Baggot, Michael Straw

Guest: Nicolette Naimoli

Consent Agreement: T D'Ignazio motion to accept 10/22/24 Meeting Minutes and 10/31/24 Financial Report. Unanimous approval.

Vote to recommend 3-year Board renewal terms for T D'Ignazio, D Sibley and M Straw. Unanimous approval.

Thank you to Board members terming off December, 2024: Ally Britton and Sandy Baggot.

Nomination for 2025 officers: H Arata for Chair, D Connolly for Vice Chair, D Sibley for Secretary, V D'Amico for Treasurer. B Scharr motion to approve the slate. 6 in favor, 1 opposed.

Comments from the Chair: Congratulations to The Corner 20 year anniversary. Game on State, 3 years.

Baltimore Ave garage has been closed on weeknights and weekends for inspection and minor repairs. Should be re-opened on weekends, working with Borough and contractor to resolve.

Café Isla access has been a struggle. Plum Street Park construction is moving along despite delays. Hoping park can open in January.

Comments from Vice Chair: MBA Board meeting schedule – Discussion of adjusting some months to 3rd Tuesday to avoid holiday conflicts? Possibly take one month off from meeting? D Connolly proposal to move all meetings to third Tuesday in 2025 and meet all 12 months. Consensus agreement.

Treasurer's Comments: Budget proposal distributed. Reflects conservative estimates based on historical track-record. T D'Ignazio motion to accept 2025 budget as presented. Unanimous approval.

Secretary's Comments: Santa's Parade is on track for December 1. 2:30 community Block Party. 4:15 Fun Run/Walk. 5PM Santa's Parade on State Street.

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Executive Director's Report – Written report distributed.

Main Street Matters Planning Grant – DCED added \$20m to the Main Street budget which gives grant opportunities for smaller communities. MBA submitted application for planning grant that will assess strengths and weaknesses, meet with stakeholders and create a 5-year plan. Already got two quotes for the work and grant will cover the analysis with a 25% match from the MBA. The goal is attaining Main Street designation and to create a roadmap for the future and eligibility for future grants.

Main Street Now national conference will be held in Philadelphia in April, 2025 and MBA was invited to host a 'workshop'. Participants will visit Media and learn about DUTS, community events and downtown revitalization.

We are behind on sponsorships for the season. Activities and décor contributions are below expectations and need sponsors. Discussion of sponsor opportunities and lamppost campaign.

Administrative Assistant Report – Written report distributed.

Working on Santa Trolley goodie bags, collecting giveaways from local businesses.

Small Business Saturday coming up, then something every Saturday in December.

MBA will be partnering with MAC for the Spring Art Show to elevate the event artistically.

Borough Council Liaison - Got two photos for Sustainable Storefronts Program – Earth & State and The Garden.

Council approved complimentary parking borough-wide from Thanksgiving Day through Thanksgiving Sunday (12/1).

New Business – December 7 Holiday House Tour.

On October 24 Media became 'sister city' to a Korean city.

November 22 will be Soup-A-Palooza fundraiser for MAC and Fellowship House.

Discussion needed regarding Social Media Management, looking for participants.

Media Theatre - December 12, 5-7PM networking for businesses and attend Holiday performance after. MBA has been asked to co-sponsor and promote.

EXECUTIVE SESSION to discuss personnel matters.

Meeting adjourned at 8:26 PM.

Next meeting December 17, 2024 at 7:00 PM.

Prepared by David Sibley, 12/15/24