



MBA Board Meeting Minutes, October 22, 2024

Meeting called to order at 7:09 pm.

1. Call to Order
 - a. MBA Board of Directors Meeting
 - b. Present: Michael Straw, Vincent D'Amico, Heather Arata, Tim Dignazio, Don Connelly, Sandy Baggott, Elizabeth Romaine, Dave Fairman, Vanessa McGuinn
 - c. Absent: David Sibley, Ally Britton, Stu Eli, Brittany Scharr
2. Consent Vote
 - a. Acceptance of the 8/27/24 Meeting Minutes and 8/31/24 Financial Report
 - i. Motion – T. D'Ignazio
 - ii. Seconded – V. D'Amico
 - iii. Vote - Unanimous
 - b. Acceptance of the 9/24/24 Meeting Minutes and 9/30/24 Financial Report
 - i. Motion – T. D'Ignazio
 - ii. Seconded – V. D'Amico
 - iii. Vote - Unanimous
3. Chair's Comments – H. Arata
 - a. Presentation to Media Borough Finance Committee requesting annual financial support
 - b. Welcomed Carol Arcscott, "Delco's best pet photographer"
 - c. 1-year anniversary for Café Sphere
 - d. 7-year anniversary for Game 'n DVD Exchange
 - e. State Street Fall Festival and Phillies Rally for Red October went well
 - f. Media Fellowship House held 80-year anniversary
 - g. Bookish Notations had viral social media post
 - h. Silver Moon studio will not be renewing their lease in January
 - i. The owner of Fitness at 5 passed away
 - j. Great turnout for the Ribbon Cutting at Departure
4. Vice Chair's Comments – D. Connolly
 - a. No report
5. Treasurer's Comments – A. Britton
 - a. T. D'Ignazio "Have we looked at the projected spending will be from now until the Holidays"
 - b. D. Fairman "On track to meet or exceed our budget. However, expenses for the holiday season will be significantly higher without the center of Plum Street. Trimming and decorating the tree near the armory could cost as much as \$20,000
 - c. Dave Fairman "Hosting the Santa Trolley will be challenging since SEPTA won't be a partner this year"
6. Secretary's Comments – D. Sibley
 - a. No Report

7. Executive Director's Report – D. Fairman
 - a. M. Straw: "What was the timeline for the wine bar again and is it still on schedule?"
D. Fairman: "Elusive but getting info."
 - b. Conservative estimate for Dining Under the Stars was 50,000 guests for the season. 18 successful nights. The State Street Fall Festival was very well attended.
 - c. Considering collaboration with the Media Arts Council to manage the 2025 Arts Show.
 - d. Crews will be working on repairs in the Baltimore Avenue garage through November 18 or later
 - e. Delco Trim Light estimate for installation on properties for lighting
 - i. Estimated cost to do everything over: \$1,100,000
 - f. No changes to the NYE ball drop
8. Administrative Assistant Report – V. McGuinn
 - a. Successful Fall Festival
 - b. High response rate for survey back from the Fall Festival
 - c. Bulked up inventory for *Everybody's Hometown* merchandise and had a merchandise tent at the Fall Festival. \$1800 in sales from the Fall Festival. More people want mugs and hats. (options available to look at during the meeting)
 - d. Creating a social media committee
9. Borough Council Liaison Report – E. Romaine
 - a. Plum Street Mall construction is on schedule
 - b. Draft budget
 - i. Unified Fee Schedule
 1. Increase on fees on permits
 2. Example: building going from \$30 to \$50
 3. General parking permits, 12-month parking permits will increase from \$300 to \$400 (proposed/draft)
 - ii. Lost \$300k in revenue due to EITC implementation in other municipalities
 - iii. No property tax increases or parking fee increases
 - c. Styrofoam ordinance timeline would probably look like 2026
10. Old Business
11. New Business/open discussion
 - a. H. Arata: "October 31st is Chief Egan's last day. MBA is putting together a gift basket"
12. Adjournment
 - a. Motion: M. Straw
 - b. Vote – Unanimous
13. Next meeting – November 19, 2024 at 7pm (Note: third Tuesday in November rather than the fourth, due to proximity to Thanksgiving)

Minutes compiled and submitted by M. Straw